

RETHINKING AGEISM

OFFICE OF THE SENIORS ADVOCATE
SURVEY ON AGEISM



OFFICE OF THE
SENIORS ADVOCATE

WHAT IS AGEISM?

The World Health Organization defines ageism as "...the stereotypes (how we think), prejudice (how we feel) and discrimination (how we act) towards others or ourselves based on age."

Studies on ageism report that it occurs most often in the workplace, health care, the media and the legal system. Ageism can impact an older person's self-worth, independence, safety, mental and physical health, social life and even financial well-being.

OSA SURVEY ON AGEISM

The Office of the Seniors Advocate wants to hear from British Columbians about their perceptions and experiences with ageism, particularly related to seniors.

We want to know more about how people feel ageism is impacting their lives to inform future work of our office to reduce the stigma of ageism in B.C.

The short, anonymous survey will be open from November 12 to December 13, 2024. Please participate to share your perspective.

1. Do you believe ageism is an issue in B.C.?

Yes No

2. Have you been directly impacted by ageism?

Yes No

3. If yes, please briefly describe your experience.



Thank you for completing our survey!

Please send your completed survey by mail to:

6th Floor, 1405 Douglas St.

POBox 9651 STN PROV GOVT, Victoria, BC V8W9P4

For questions contact: 1-877-952-3181 or osa.comms@gov.bc.ca